

# DEALER ADMINISTRATIVE ORDER FORM

# ATARI® HOME COMPUTERS MERCHANDISING AIDS

(Effective July 1, 1982)

Form Completed by \_\_\_\_\_

☐ Co-op or No. \_\_\_\_\_

Requestor \_\_\_\_\_

☐ Purchase Date \_\_\_\_\_ P. O. # \_\_\_\_\_

BILL TO

SHIP TO

Name \_\_\_\_\_

Store Name \_\_\_\_\_

Attention \_\_\_\_\_

Attention \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

City, State, Zip \_\_\_\_\_

## IN-STORE DEMONSTRATION PROGRAMS

	Unit Price	Quantity Requested	Shipper Use Only Quantity Shipped	Format	Total Cost
CX8117 ATARI 800™ Demonstration Diskette	\$ 16.00	_____	_____		\$ _____
CXL4019 ATARI 400/800™ Demonstration Cartridge	\$ 23.00	_____	_____		\$ _____
CX302 ATARI 400 Demonstration Video Tape—VHS	\$ 23.00	_____	_____		\$ _____
CX303 ATARI 400 Demonstration Video Tape—Beta	\$ 23.00	_____	_____		\$ _____

## BOOKS

CA060038 Computers for people (complimentary version)	\$ 2.90	_____	_____		\$ _____
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## TELEVISION COMMERCIALS

### "BONJOUR"

				1" hi-band	2" hi-band	3/4" cassette	1/2" VHS	1/2" Beta	
Bj6R :60 Regular	\$ 40.00	_____	_____						\$ _____
Bj3R :30 Regular	\$ 40.00	_____	_____						\$ _____
Bj6C :60 Co-op	\$ 40.00	_____	_____						\$ _____
Bj3C :60 Co-op	\$ 40.00	_____	_____						\$ _____

### "BROKER"

Bk6R :60 Regular	\$ 40.00	_____	_____						\$ _____
Bk3R :30 Regular	\$ 40.00	_____	_____						\$ _____
Bk6C :60 Co-op	\$ 40.00	_____	_____						\$ _____
Bk3C :60 Co-op	\$ 40.00	_____	_____						\$ _____

### "BROTHERS"

Bt6R :60 Regular	\$ 40.00	_____	_____						\$ _____
Bt3R :30 Regular	\$ 40.00	_____	_____						\$ _____
Bt6C :60 Co-op	\$ 40.00	_____	_____						\$ _____
Bt3C :60 Co-op	\$ 40.00	_____	_____						\$ _____

TOTAL ..... \$ \_\_\_\_\_

ALLOW TWO-THREE WEEKS FOR DELIVERY

MAIL COMPLETED FORM TO:

ATARI® HOME COMPUTERS  
CO-OP ADMINISTRATION  
60 E. PLUMERIA DR.  
P.O. BOX 50047  
SAN JOSE, CA 95150

ATARI USE ONLY	
CARRIER	FREIGHT PREPAID
NO. OF PIECES	WEIGHT
DATE SHIPPED	CLERK



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C060508

White—Originator Green—Traffic Canary—Packing Slip Pink—Co-op/Sales Ordering Golden Rod—Warehouse/Advertising